



Circular R&C-CFA No. 33/15-16

Subject: Introduction of promotional scheme to waive off installation charges for landline/broadband to those customers of Gujarat Telecom Circle, whose landline/broadband connections were earlier disconnected due to any reason till 31st May, 2015 and they want to come back to BSNL- reg.

1. CGMT Gujarat Circle may kindly refer to his office proposal letter No. Mktg-CFA/CFA Committee/15-16/24 dated 01-06-2015 seeking approval for waiver of installation charges in case of Landline/Broadband customers disconnected their connections in Gujarat Circle in order to bring back closed LL/BB connections.
2. The proposal has been examined in this office and the Competent Authority has decided **"to introduce a promotional scheme for 90 days to waive off the installation charges for landline/broadband to those customers of Gujarat Telecom Circle only, whose landline/broadband connections were earlier disconnected due to any reason till 31st May 2015 and they want to come back to BSNL."**
3. ***The circle shall ensure that there are no outstanding dues against such customers.***
4. All other terms and conditions shall remain unchanged.
5. These instructions shall **be applicable with immediate effect for a period of 90 days on promotional basis in Gujarat Telecom Circle only.**
2. This circular is issued based on the approval of Competent Authority in Broadband cell file No. 64-133/2014/Tariff/Pt.1. For any queries/clarification in this regard, matter may be taken up with Broadband Section, BSNL Corporate Office, Janpath, New Delhi-110001 (Tel. No. 011-23322692 and Fax No. 011-23734052).

AGM (T&C)-CFA

To

The CGMT, Gujarat Telecom Circle, Ahmadabad.

Copy for information to: -

1. CMD, BSNL.
2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
3. Executive Director (Finance/ CA/CN/NB), BSNL.
4. PGM – Regulations for information and necessary action.
5. All PGMs / GMs - CFA, CO BSNL.
6. All Tariff committee members [Sr. GM (NWP-CFA)/GM (NWP-BB/PDP-CFA)/GM (Finance-CFA)], BSNL C.O.
7. GM (Marketing), CO BSNL, for adequate publicity and marketing of the service.
8. GM (IT), CO BSNL – for placement on BSNL Website.
9. GM (NWP-BB)-CFA, CO BSNL w.r.t case mark: 64-133/2014/Tariff/Pt.1 carrying the approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding website updation.
10. AD OL for Hindi version
11. CGM (ITPC), Pune for necessary changes in CDR/billing systems.
12. CGM (BBNW), BSNL, CTS Compound, Netaji Nagar, New Delhi-23.
13. GM (BBNW), Bangalore NOC, East Telephone Exchange Building, Lazar Road, Near Bangalore east Rly Station Bangalore.
14. Director General P&T audit, Shyam Nath Marg, Near Old Secretariat, Delhi-110 054.
15. Secretary TRAI – for kind information.
16. Guard File.

DM (T&C)-CFA